

Highlights business year



A time of integration

The acquisition of Sanitec is effected in February, making Geberit the leading manufacturer of sanitary products in Europe. The first step sees the corporate cultures merged, processes standardised and the sales structures adapted.



Groundbreaking ceremony in Pfullendorf

The groundbreaking ceremony for the expansion of the Geberit Logistics Centre takes place in Pfullendorf on 17 April 2015. The building project, which is expected to be completed in spring 2017, costs about EUR 40 million. With this expansion, Geberit is optimising its existing logistics processes and gearing up for the future.



Is there enough for everyone?

At Expo Milano, the Swiss pavilion – which is co-sponsored by Geberit – focuses on the topic of resource scarcity. The pavilion's towers contain food. As the food is consumed, the platforms on which the visitors stand are lowered, creating an impression of emptiness.



Efficient cleaning with water

The new premium shower toilet Geberit AquaClean Mera is packed to the brim with technical know-how, such as an intelligent hybrid hot water system, the patented WhirlSpray shower technology and the virtually noiseless TurboFlush flush technology.



A neat solution

The new Geberit shower channel Clean-Line combines design and functionality. Both plumbers and private customers are won over by the individual installation options, the fact that the channel is easy to clean, the optimal discharge capacity and the installation process that has been carefully thought out down to the last detail.



A gem along the Spree

A modern 14-storey apartment block that is home to 56 freehold flats has been built on the banks of the Spree in Berlin. In addition to offering a spectacular view, the building also features impressive bathrooms that were designed according to the customers' specific requirements, thanks to the flexible installation technology from Geberit.



Reaching new heights

The peak of the steep Matterhorn mountain is hidden behind a blanket of clouds. A little further down, plumbers check the water supply to the Hörnli hut. Geberit contributed to the renovation of the mountain hut with actuator plates, Duofix elements and pipes.